



EDNORTH
supporting entrepreneurs and
helping build our innovative
Education+Training community

About EdNorth

EdNorth, Inc. is a Minnesota non-profit, 501(c)(3) organization supporting entrepreneurship and innovation in the edtech & training sector. Building on our region's rich legacy of innovation in education, we focus on supporting entrepreneurs by providing regular networking, collaboration and learning opportunities, as well as helping build and connect our local educational entrepreneurial ecosystem to our business and academic communities.

The EdNorth Vision

Our vision is that the Twin Cities region will become a national leader in providing innovative solutions for the education and training sectors. By regularly bringing together educators, academics, entrepreneurs, investors, and education industry enthusiasts, our goal is to create a collaborative and connected ecosystem where people across education and training disciplines can work together to discuss challenges, explore innovative strategies and implement creative and effective solutions for the global opportunities in education and training.

Supporting EdTech Startups

EdNorth provides a platform for individuals passionate about education innovation to learn about lean startups, find resources, meet other edtech founders, and make connections with mentors, collaborators and investors. We do this by:

- Organizing free educational and networking events and workshops around innovation, entrepreneurship and lean startup programming
- Engaging/challenging our existing education & training business and academic communities to support edtech startups
- Finding collaborative opportunities to strengthen our broader startup community
- Using a "grass roots" approach to attract volunteers to provide programming, mentoring and support for entrepreneur

Sponsors

- ECMC Group
- Capstone
- Edmentum
- MyON/Renaissance
- Amazon Web Services
- Fox Rothschild LLP

edmentum

ECMC
Group

capstone

RENAISSANCE

aws



Fox Rothschild LLP
ATTORNEYS AT LAW

Collaborating Organizations

- MN Cup—UMN-Carlson School
- CE&HD, UMN
- Startup Weekend EDU—Techstars
- Twin Cities Startup Week—BETA

Recent Accomplishments

- +950 members (approx. 1/3 educators)
- Organized over 100 free events--learning programs & workshops for edtech entrepreneurs
- Organized 4 Twin Cities Startup Weekend Education events
- Collaborated with St. Catherine Univ. to sponsor 1st women-focused TCSWEDU event in region
- Collaborated with Minnetonka Public Schools for 1st youth-oriented Startup Weekend event in region
- Collaborated with Twin Cities Startup Week to establish “Education & Training” Track/held 5 events
- Collaborated with MN Cup/UMN to establish “Education & Training” Division
 - Secured \$100K funding from corporate sponsors
 - Recruited 12 judges and 20 mentors
 - Division attracted over 150 startup applicants in first two year
 - Awarded \$35,000 prize money per year

CONTACT INFORMATION

- Website: <https://www.ednorth.org/>
- Register for events and notices:
<https://www.meetup.com/EdNorth/>
- Email: EdNorthMN@gmail.com

BOARD OF DIRECTORS

- Peter Bohacek—Pivot Interactives/Discovery Ed
- Randi Economou—Capstone
- Adam Gordon—EdTech consultant
- Ryan Hagedorn-Edmentum
- Heidi Johnson—ECMC Group
- Scott Kinney—Devonshire Investors
- Eli Maloley—Vivacity Tech PBC
- Teresa Marchek-Be The Match
- Andrew Morrow—UMN-OTC
- Josh Slayton—Holmes Corporation
- Steve Wellvang—Fox Rothschild LLP